

Consumer Data and Demographics

American Time Use Survey (<http://www.bls.gov/tus/home.htm>)

The American Time Use Survey (ATUS) measures the amount of time people spend doing various activities, such as paid work, childcare, volunteering, commuting, and socializing.

Census FactFinder(<http://factfinder.census.gov/>)

View, print, and download statistics about population, housing, industry, and business.

Site Selection Online (<http://www.siteselection.com>)

Site Selection magazine's Web site provides free online access to detailed demographic data covering U.S. states and metropolitan areas.

Nielson: My Best Segments (<http://www.claritas.com/MyBestSegments/Default.jsp#>)

Hundreds of market segments with the ability to search by zipcode

Market Statistics and Industry Data

CenStats (<http://censtats.census.gov/>)

CenStats provides online access to a number of popular Census Bureau databases.

U.S. Bureau of Labor Statistics Consumer Expenditures Survey (<http://www.bls.gov/cex/home.htm>)

Provides information on the buying habits of American consumers, including data on their expenditures, incomes, and "consumer unit" (families and single consumers) characteristics.

U.S. Economic Census (<http://www.census.gov/econ/>)

The U.S. Economic Census is conducted every five years, and provides a statistical snapshot of the current state of business and industry in the U.S.

Trade Groups and Associations

American Society of Association Executives—Gateway to Associations Online

(<http://www.asaecenter.org/Directories/AssociationSearch.cfm>)

A searchable database with links to over 6000 sites for industry-specific associations.

Associations on the Net (<http://www.ipl.org/div/aon/>)

The Internet Public Library maintains this site, with links to over 2,000 professional associations, industry associations, trade associations, advocacy groups, and other organizations.

Business and Industry Articles

BizJournals.com (<http://www.bizjournals.com>)

BizJournals.com provides full-text access to articles from business journals in over forty U.S. metropolitan markets.

FindArticles.com (<http://www.findarticles.com>)

FindArticles.com is a free archive of published articles back to 1998 from more than 300 magazines and journals. Journals cover a variety of topics, including business and industry.

NewsLink.org (<http://www.newslink.org>)

NewsLink.org includes links to local and international news source Web sites for access to current and archived news stories.

Company and Competitor Information

Company Annual Reports Online (<http://www.carolworld.com/>)

Corporate Information (<http://www.corporateinformation.com>)

Hoover's Online (<http://www.hoovers.com>)

Thomas Register of American Manufacturers (<http://www.thomasregister.com>)

Market Research Reports

Market Research.com (<http://www.marketresearch.com>)